

# THE 10<sup>TH</sup> ANNUAL POYNTER KSU MEDIA ETHICS WORKSHOP

FOCUSING ON THE ETHICS OF DATA MINING

```
0110000101000.      /1010101      )1010101111010000      .0101011
001000110000101      101010101      @101010101011110      010101010
10011      711000      /001011010.      01010      10100001010
01110      01000      .01000 00101      101010      /1011 01000
10101      00110      10000 100010      01010      10101 911110
01010      11101      91000 001010      011010      10101 01010
01000      01010      .00110000011000      00010      .001000001010100
01010      /10101      01011100100011001      01000      1010101010101010.
11010.000010101/      /11100      \10101      10000      10001/      \01010
10101010101010      /10000      \01110      10010      /00010      911010
```

## MINEFIELDS?

#KSUETHICS14 • MEDIAETHICS.JMC.KENT.EDU

### ROBERT HERNANDEZ

### WebJournalist, Keynote

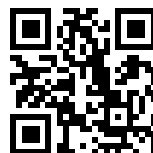
**Thursday, September 18, 2014**

9am – 5pm : *Lunch included*

FirstEnergy Auditorium, Franklin Hall

In-Person • Live Web Stream

Guests from the National Counterterrorism Center, IRE, the Washington Post, Dallas Morning News, USC and more.



Registration available online

For information, call 330-672-4289 or visit [mediaethics.jmc.kent.edu](http://mediaethics.jmc.kent.edu)

Sponsored by the John S. & James L. Knight Foundation,  
Akron Beacon Journal/Ohio.com, PRSA Akron Chapter