

Whose rules?

Poynter Kent State Media Ethics Workshop

Presented by The John S. and James L. Knight Foundation

September 18, 2008, Franklin Hall, Kent State University

AGENDA

First Energy Hallway

-- 8:30- 9 a.m. Registration and continental breakfast

First Energy Auditorium -- 340

-- 9 a.m. Introduction: Jan Leach
Welcome: CCI Dean Jim Gaudino
JMC Director Jeff Fruit
Tech info and web/Twitter sign-ins: Gary Hanson

-- 9:15-10:30 a.m. Main session—Part 1:
The pace of journalism and media online:
Has the blogosphere ruined journalism?
Examining the relationship between blogging and journalism
FACILITATORS: Kelly McBride & Ellyn Angelotti
PANELISTS: Jerry Ceppos
Susan Goldberg
Tory Hargro
Jon Talton
DISCUSSANT: Bob Steele (via cyberlink)

First Energy Hallway

--10:30-10:40 a.m. BREAK

First Energy Auditorium – 340

--10:40-11:50 a.m. Main session – Part 2:
Should there be rules for bloggers?
FACILITATOR: Kelly McBride & Ellyn Angelotti
PANELISTS: Jay Rosen
Robin Sloan
Dawn Turner Trice
DISCUSSANT: Bob Steele (via cyberlink)

First Energy Auditorium

-- 11:50-noon Assemble and Lunch

12:30-1 p.m. KEYNOTE: Jay Rosen

***If Blogging Had No Ethics, Blogging Would Have Failed
(But It Didn't. So Let's Get a Clue)***

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-- 1:15-2:45 p.m. Concurrent sessions

Plain Dealer Room -- 214

#1 – Political Blogging: Information, Innuendo, Insults and Spin

FACILITATOR: Tom Merriman

MANAGER: Tim Smith

PANELISTS: Steve Fox

Mark Naymik

Robin Sloan

Bruce Wings

First Energy -- 340

#2 – Online 101: What Students Need to Know About Snark, Social Networks and Survival in Cyberspace

FACILITATOR: Claire Regan

MANAGER: Bill Sledzik

PANELISTS: Ellyn Angelotti

Bernhard Debatin

Tory Hargro

Tim Magaw

Hirsh Lab

-- 213

#3 – The Future of Traditional Media in a Digital Universe

FACILITATOR: Lauren Rich Fine

MANAGER: Gene Shelton

PANELISTS: Rita Andolsen

Jeff Gauger

Alan Miller

Denise Polverine

Jon Talton

First Energy Hallway

-- 2:50-3 p.m.

Break, snack

First Energy Auditorium -- 340

-- 3-3:15 p.m.

ONA Report: A conversation with Steve Fox

SPEAKERS: Steve Fox and Kelly McBride

-- 3:15-4 p.m.

What have we concluded? Do we have consensus?

DISCUSSANTS: Ellyn Angelotti & Kelly McBride

INTERVIEWER: Jeff Fruit

--4-4:30p.m.

Keep this conversation and debate going

Sign up for our online discussion board

SPEAKERS: Jan Leach, Kelly McBride & Steve Fox